

# SIMMENTALER





## In this Issue...

- 02 From the Office
- 03 Calendar
- 04 Simmentaler BreedPlan Run
- 05 Sponsor: Absa
- 06 Why do I show?
- 07 Sponsor: Afgri
- 08 Groei Teikens vir Vervanging Verse
- 11 Simmentaler Breeders: Botswana
- 12 Simmentalers for Botswana - The Lussim Story
- 14 Adverts
- 15 Farming for the Farmer
- 16 Adverts
- 17 Sebata-Kgomo Ranch
- 20 Adverts
- 23 Become a Registered Simmentaler Breeder
- 24 Results
- 25 Sales Pamphlets
- 30 Contact Us



Cover Photo | July 2025  
Tholo Holdings  
Gaborone



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# From the Office

The South African winter season began with the unfortunate news of a foot-and-mouth disease outbreak at the largest feedlot in the southern hemisphere. While the disease remains an ongoing challenge in some provinces, others have managed to bring it somewhat under control. The economic impact of this outbreak on South Africa is significant, and we extend our best wishes to everyone affected. We hope that swift and effective measures will bring the situation under control soon.

Winter has firmly arrived in South Africa, with snowfalls reported in several provinces. We encourage you to send in your photos of Simmentaler and Simmentaler-cross cattle in the snow to [info@simmentaler.org](mailto:info@simmentaler.org) - your picture might just be featured in an upcoming issue of Pulse.

This month, we shine the spotlight on **Botswana**. Enjoy a collection of insightful articles from both stud and commercial farmers, sharing where their love for the Simmentaler began and highlighting the exceptional qualities of the breed.

We'd love to hear **your** Simmentaler story too. If you have a special memory, experience, or journey to share, please email it to [info@simmentaler.org](mailto:info@simmentaler.org). With your help, we hope to create a dedicated reader story page in Pulse.

As always, our office door is open - don't hesitate to drop by for a chat.

Warm regards,  
Simmentaler Office

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*Nestau Simmentalers, Mooi River*

UPCOMING MUST-KNOW DATES

# July 2025

Thursday 10	Gulland Simmentaler Produktsieveiling	Koster
Tuesday 15	EG Bull Sale	Swartberg, KZN
Friday 18	Lovedale Produktsieveiling	Lindly
Friday 18	Southern Berg Pure Breed Sale Garrisford (Taylor) and Intsizwa (Newborn)	Underberg
Saturday 19	Beter Beef Production Sale	Netherwood KZN
Wednesday 23	Oos-Transvaal Ram & Bul Veiling	Ermelo
Thursday 31	Odensim & Lewenslus Simmentaler Produktsieveiling	Frankfort

# SIMMENTALER

## BreedPlan Run

23<sup>rd</sup>  
of every month

Stay on top of your reports and keep your data up to date  
for the most accurate and timely insights!



- ☐ The Simmentaler **BreedPlan Run** begins on the 23rd of every month.
- ☐ Updated **EBVs and reports** will be available for data submitted before this date.
- ☐ The run typically takes **2-3 days** to complete. Check your **Simmentaler Members Page** under download files for the latest updates.
- ☐ Please note that a new **Performance report** is only generated once weights are submitted.

To ensure your data is included in the current run,  
please submit it before the 23rd of the month to:  
[chantel@simmentaler.org](mailto:chantel@simmentaler.org) | [accounts@simmentaler.org](mailto:accounts@simmentaler.org)



# Die seisoene verander. Verhoudings nie.

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hul finansiële toekoms  
en groei-ambisies vir die  
volgende geslag.

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B's&V's geld. Gem FDV/NCRCP7





# WHY DO I SHOW?

**Peter Abrahamse**

A good question - and one I'm often asked. I show because it goes hand-in-hand with breeding stud cattle, establishing a brand, and marketing that brand. It's also something we're passionate about and love doing.

## Where It All Started

The very reason I chose to farm Simmentaler cattle was because of a show. At the Rand Show in the 1990s I watched Wisp - Will Nolene win the Gold Cup. She made a huge impression on me, and her performance, along with the way Simmentalers handle a feedlot, convinced me to farm the breed. I've felt privileged ever since.

## The Value of Showing

There are many positives to showing. Personal growth comes from being open to feedback, comments, criticism, and suggestions from other breeders - plus the judges themselves. Stockmanship doesn't come naturally to everyone, yet many of the best stockmen began as children in youth shows, where they developed a love for cattle.

The exposure you gain is priceless - for your own stud and for the Simmentaler breed as a whole. I experienced this first-hand at the Royal, being a large interbreed show, a few years ago when a group of heifers by one sire drew everyone's attention. A breeder from another breed wanted those genetics for crossbreeding and bought two bulls from me - offspring of that same sire. We always need to exhibit quality animals in every interbreed show or competition so they can influence the broader industry, as our recent success at Nampo 2025 and the win in the Performance Phase C class in Bloem can attest. I've even heard that when Simmentalers win the Gold Cup at the Royal Show, KZN bull sales perform better that same year.

## Adding Value to Genetics

As stud breeders we must optimize income from the valuable genetics in our herds. Showing helps: it adds value to established cow lines and gives bulls a recognizable name - even breeders who dislike showing often want those bulls. Competing against animals of the same age from across the country, in one ring, is essential. Good competition sharpens both breed and character - "As iron sharpens iron, so one person sharpens another" (Proverbs 27:17). Continuing our showing culture will keep that edge.

## Connecting With the Public

Agriculture needs to nurture its link with the broader community. City folk can be hard to reach, yet more of them now take an interest in our industry. We should embrace this. By showcasing our livestock, we visibly demonstrate commitment to stockmanship and food security.

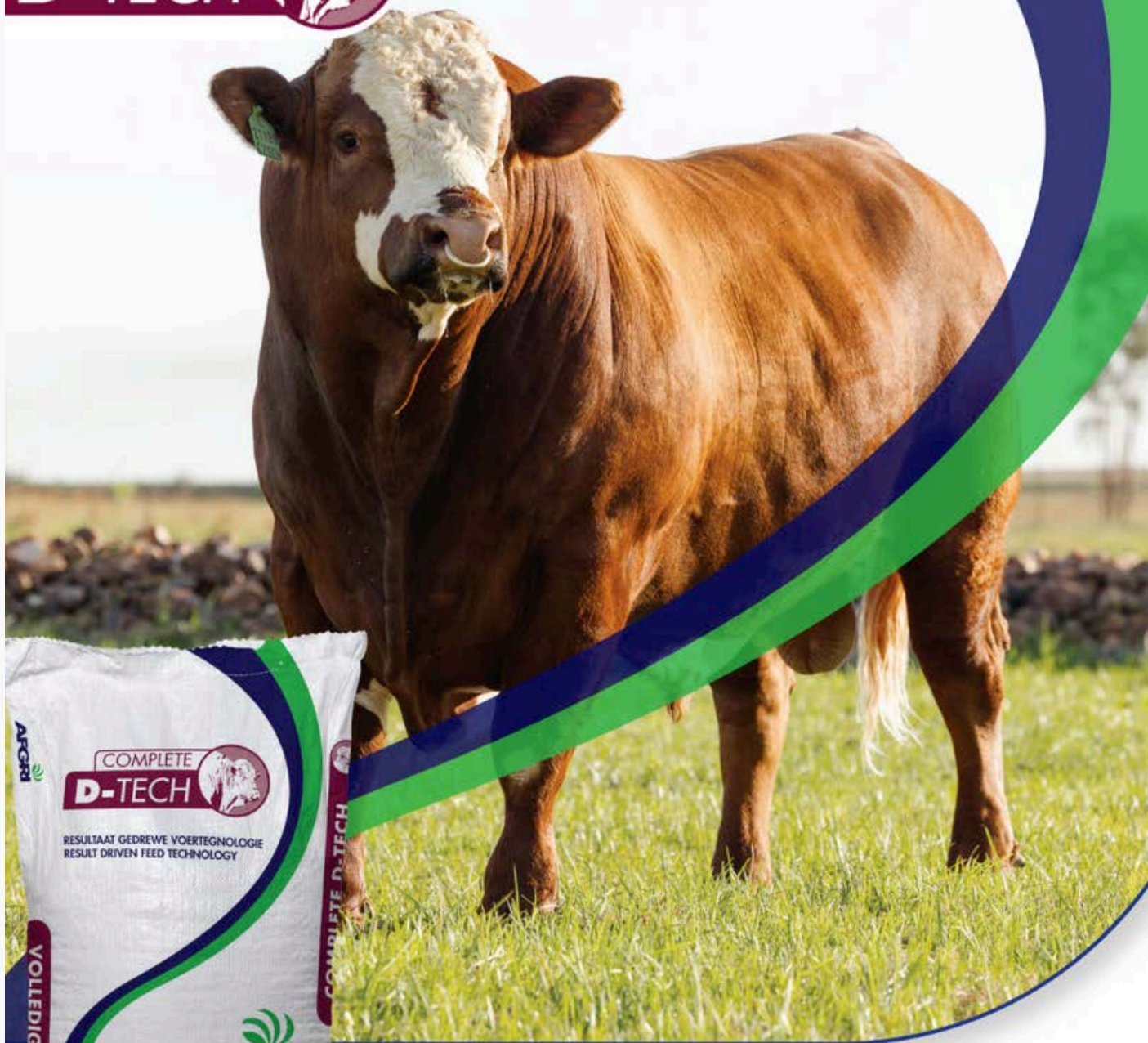
This is an ethos I hope never fades - but instead gains momentum.



*Wisp Will Nolene*







AFGRI Veevoer is daartoe verbind om tegniese kundigheid, goeie advies en dienste aan ons kliënte te verskaf om hul besigheidsbehoefte te ondersteun en hul uitkomste te verbeter.



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sponsors



Wanneer voer mens watter lek? Is my vervanging verse groot genoeg? Hoekom is my eerste kalf verse se herbesetting syfer so swak? Hierdie is alles vrae wat beantwoord kan word deur korrekte noukeurige kudde en vervanging vers bestuur.

Die winsgewendheid van 'n koei kudde word bepaal deur die aantal kalwers per jaar gespeen. In die geval van die bulletjies, word hulle bemark en in die geval van die verse sal die beter diere terug kom in die kudde as vervanging verse, die res sal ook bemark word as speenkalwers. Met vandag se uitdagings kan die speenkalf produsent nie meer bekostig om 'n speen persentasie van minder as 80% te handhaaf nie. Teen 'n speen kalf prys van R35.00/kg is die inkomste per koei wat 'n 220kg kalf speen R770.00 verlies as die speen persentasie 75% is, in plaas van 85%. Dan word die effek van verhoogde seleksie druk nie eens in ag geneem nie.

Om 'n 85% speen persentasie te handhaaf is 'n uitdaging en baie van ons vra die vraag, hoe kry die ander boere dit reg om dit te handhaaf. Punte waarop gelet kan word om speen persentasie te verbeter is die volgende:

- Selekteer vir vrugbaarheid, dus indien die koei een keer nie beset raak nie, moet sy uit die kudde verwyder word.
- Goeie boere sal alreeds begin selekteer by die vervanging verse. Die verse wat nie die gewenste massa bereik op 'n sekere ouderdom vir dekking nie, word ook uitgeskot alvorens hulle deel van die kudde vorm.
- Maak seker die koeie handhaaf hul kondisie reg deur die jaar. Hierdie aspek moet bestuur word, dus moet daar gelet word op dra krag asook lek aanvulling tydens Somer en Winter.
- Volg 'n volledige ent en ontworm program soos voorgeskryf deur die plaaslike veearts vir die spesifieke streek waarin daar geboer word.

Negatiewe energie balans het 'n beduidende impak op her-besetting van koeie na kalwing. Dit dui op hoe lank dit neem vir 'n koei nadat sy gekalf het om weer te begin gewig toeneem. Sodra sy gewig toeneem is sy weereens in 'n positiewe energie balans wat sal aanleiding gee tot ovulasie wat weer sal plaas vind. Dit is dus uiters belangrik vir koeie om in die korrekte kondisie af te kalf om sodoende vinnig her-beset te raak.

Daar moet genoeg energie beskikbaar wees vir die koei om herbeset te raak sodat sy in staat is om weer te kalf in die opkomende jaar. Hierdie is alreeds 'n uitdaging vir volwasse koeie wat 'n gesonde kalf moet groot maak. Sy het geen behoefte aan nutriënte vir groei vir haarself. Die uitdaging is soveel groter vir die vervanging vers wat die eerste keer gekalf het. Sy moet haar kalf soog en terselfdertyd moet sy groei, want sy is nog nie volwasse nie.

Soveel boere trap in die strik van 'n swakkerige konsepsie syfer, maar daar word nie gekyk hoekom die syfer so swak is nie. Na verdere ondersoek sal gemerk word dat die probleem by die eerste kalf verse is wat nie herbeset raak nie. Verse kan alreeds fisiologies volwasse wees teen 10 – 14maande ouderdom (afhangende van ras en tipe), maar dit is nie te sê dat hulle al reeds genoeg uit gegroei het om beset te raak nie.

Onthou die uitdaging is nie om 'n vervanging vers beset te kry nie, maar om haar herbeset te kry in die daaropvolgende jaar na haar eerste kalf. Vir hierdie rede word die duim reël van minimum 65% van volwasse liggaamsmassa gebruik soos aangedui in tabel 1. Neem kennis hierdie teiken massas is gebaseer op 'n sisteem waar verse op 26 maande gedek moet word. Indien dit die boer se mikpunt is om verse op 'n vroeër ouderdom te laat dek, moet die verlangde gemiddelde daaglikse toename (GDT) dienoooreenkomstig aangepas word sodat die vers steeds die verlangde massa bereik op die korrekte fisiologiese stadium soos aangedui in tabel 2. Hier word verse alreeds op 15 maande gedek, waarvan die volwasse massa 600kg is.

### 500kg Koei

	Geboorte	Speen		Dek	1ste kalf	2de kalf	Volwasse
Oud, maande	0	7	13	26	35	47	59
% van Volwasse	7%	38%	48%	66%	88%	96%	100%
Massa	35	190	240	330	440	480	500
Dae	0	213	395	791	1065	1430	1795
teiken GDT*		0.73	0.27	0.23	0.40	0.11	0.05

\* GDT (Gemiddelde daaglikse toename)

Tabel 1. Groei tekens vir koeie met 'n volwasse massa van 500kg.

### Versnelde Teling

	Geboorte	Speen		Dek	1ste kalf	2de kalf	Volwasse
Oud, maande	0	7	13	15	27	40	53
% van Volwasse	6%	35%	56%	65%	85%	95%	100%
Massa	35	210	335	390	510	570	600
Dae	0	213	395	456	821	1217	1612
teiken GDT		0.82	0.68	0.90	0.33	0.15	0.08

Tabel 2. Groei tekens vir 'n versnelde teling program.





Tabel 1 dui aan dat die teiken massa vir die eerste kalf vers by kalwing 440kg is. Indien hierdie massa egter 380kg (86% van teiken massa) is beteken dit dat hierdie vers se nutriënt behoeftes heelwat hoër sal wees as eersgenoemde vers. Hierdie vers moet 'n GDT van 230g handhaaf i.p.v. 110g soos die vers in die voorbeeld. Haar behoefte vir groei sal 100% hoër wees as die vers wat op teiken is. Duidelik gaan dit vir haar baie moeiliker wees om genoeg nutriënte vir haar sogende kalf asook vir haarself in te neem. In die geval waar nutriënt inname nie aan die totale nutriënt behoefte voorsien nie, sal nutriënte nie beskikbaar gestel word vir reproduksie nie, maar aan alle ander behoeftes soos onderhoud, melkproduksie en beperkte groei voorsien. Duidelik is dit belangrik om te probeer hou by voorgestelde teikens om bogenoemde probleem te vermy.

Die vraag word altyd gevra, watter lek moet vir die verse gevoer word. Die teiken massas uit tabel 1 is 'n riglyn om te sien hoe presteer die betrokke diere teenoor 'n riglyn norm. Indien die verse ligter as die betrokke norm is, moet dit oorweeg word om 'n produksie lek te voer (Somer of Winter) om sodoende in te haal op die norm wat daar gestel is. Indien die diere beter as die norm presteer, kan hulle of vroeër gedek word, of geld kan gespaar word deur die diere 'n onderhoudslek te voer. Op hierdie wyse kan beter besluite geneem word oor wanneer om 'n spesifieke lek te voer.

Om 'n winsgewende kudde te bestuur beteken dat die kudde vrugbaar moet wees onder alle omstandighede. As boer moet ons altyd seker maak dat ons selekteer vir vrugbaarheid om te verseker dat die korrekte koeie in die kudde bly. Dit is egter net so belangrik dat ons moet seker maak dat ons uit 'n bestuursoogpunt alles gedoen het om te verseker dat alle vroulike diere regverdig kans gegee was om tot haar maksimum genetiese potensiaal te presteer. Op die einde van die dag moet die beste koeie tog in die kudde wees en nie in die abattoir nie.



# SIMMENTALER

## BREEDERS

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# Simmentalers for Botswana – The Lussim Story

Philip Lombard

**T**he story of Lussim began with a bold vision and a determined journey. In 2012, four superlink trucks crossed into Botswana via the Martin's Drift border post, each loaded with Simmentaler cattle destined to lay the foundation of something exceptional. Every animal was individually offloaded at the border to undergo branding as non-EU livestock and received a bolus - part of the rigorous import process. The 800 km trek into Botswana, governed by strict border procedures and restrictions on night travel, unfolded over several days.

## Laying the Groundwork in the Molopo



Lussim's new home was established in the heart of the Molopo region. In preparation for the stud's arrival, an impressive 220 km of roads and firebreaks were cleared, while 110 km of fencing was erected to secure the land. Infrastructure was further enhanced with the construction of water pipelines,

reservoirs, and staff accommodation. Despite the extreme climatic conditions, soaring to 45°C in summer and plunging below -10°C during the winter, Lussim's Simmentalers adapted quickly. This adaptability showcased the breed's hardiness and resilience, proving that Simmentalers not only survive, but thrive in Botswana's demanding environment.

## From Limpopo to Botswana – A Legacy of Quality

Long before setting roots in Botswana, Lussim had already built a reputation as a trusted source of top-quality bulls in the Limpopo. Farmers who visited as buyers left as lifelong friends - an ethos that remains at the heart of Lussim's identity.

Driven by a desire to uplift the national herd, Lussim made a significant investment into Botswana's livestock sector. Since 2012, over **500 registered Simmentaler bulls** have been introduced into the local market - each carefully selected to enhance genetics and improve herd productivity.



## Expanding Across Southern Africa

Following its establishment in Botswana, Lussim expanded its reach into the greater Southern African region, successfully exporting animals to Namibia, Zambia, Zimbabwe, and South Africa. This growth has been supported by participation in Botswana's premier annual stud cattle event - the prestigious Wayside Stud Auction, where breeders from across the globe gather. Lussim is proud to have been a consistent participant since the event's inception in



## A Commitment to Genetics and Growth

Lussim became a member of the **Simmentaler Cattle Breeders' Society of Southern Africa** in 2007. Since then, the stud has integrated elite genetics from leading South African breeders. Thanks to mentorship and support from industry leaders like Mr. Fred Dell and Mr. Thomas Grupp (former CEO of Bayern Genetics, Germany), Lussim imported premium **Fleckvieh semen** from Germany - introducing exclusive Simmentaler genetics to Botswana.



These genetics were specifically chosen to improve **milk production** while retaining the breed's prized beef characteristics. This dual-purpose focus has made Lussim's animals highly sought after by breeders across the region. Our annual auction in February in Francistown caters for exports to the Southern African region allowing farmers from across the region to import into their respective countries.

## A Decade of Gratitude



In 2022, Lussim celebrated its **10-year anniversary in Botswana** with a heartfelt Thanksgiving event at its sales window in Notwane. The celebration brought together 121 Lussim Simmentaler friends and supporters. Guests were treated to an insightful presentation from the Simmentaler Cattle Breeders' Society, delivered by the General Manager, Mr. Jamie Berger, and Mr. Fred Dell, focusing on the breed and the principles of bull selection. As a gesture of appreciation, Lussim held a lucky draw - gifting one fortunate attendee a **top registered Simmentaler bull**.



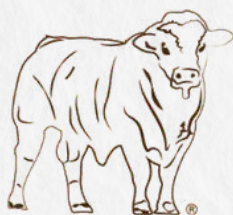
## Raising Resilient, Veld-Hardened Cattle

Lussim remains committed to extensive farming practices, raising cattle on the natural veld. Our Simmentalers are capable of walking up to 6 km daily in search of grazing and water, receiving only a daily 20g supplement developed in Botswana by Technofeeds. Prior to sale, bulls are finished for 2 – 3 months with the Tholo Feedlot Finisher, ensuring optimal condition and readiness.



Whether raised under extensive or intensive systems, Lussim Simmentalers are tough, adaptable, and productive - a testament to their superior genetics and careful breeding.

Our pride! Your future!



**LUSSIM**  
International Simmentaler Breeders



# Make my **bull** **FAMOUS** competition



## HOW TO ENTER:

- Like this post and tag a friend in the comments
- Post a photo of your bull on your Facebook **OR** Instagram page and tag @Livestock Registering Federation and @PlaasMedia
- Use the hashtags #Makemybullfamous2025 and #LRFStockmanschool2025

**WIN** a front page  
in the October 2025  
**VEEPLAAS** magazine.

The number of 'Likes' of the top 3 entry posts (by 10:00 on 31 July 2025) will be reviewed by the organising committee of the LRF Stockman School. They will assess the finalists and select the winner.

**For more information contact the LRF office:**

**+27 81 844 4853 | [office@lrf.co.za](mailto:office@lrf.co.za)**

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Please ensure that the photograph you enter is available in high-resolution (300 dpi) and in both portrait and landscape formats. Low-resolution images cannot be considered.







## Farming for the Farmer

R.A. & Linika Pretorius

**W** Good day, ladies and gentlemen. By way of introduction, we are R.A. and Linika Pretorius of Rudmar Simmentalers. We farm in Botswana's Kgalagadi, running the country's largest registered Simmentaler female herd as well as a Brahman stud. Commercially, we produce F1 Simbra cattle - the backbone of our enterprise - and operate a feedlot where our steers are finished before slaughter. Our goal is to run the full circle and carry our product as far down the value chain as possible.

### The Kgalagadi Challenge

Our Molopo farms can be a grueling environment that turns to desert in dry years; only the toughest animals survive - and, more importantly, reproduce. Years of debushing have improved both the quality and quantity of our grazing. After all, aren't we really just farming grass?

### Why Simmentalers?

In my view, no operation in southern Africa can afford to be without the Simmentaler. These cattle have excellent temperaments, high fertility, strong maternal instincts, and plenty of milk,

ensuring heavy weaning weights. Proven in our herd, they withstand drought and stay productive up to 13 years of age. Other breeds may add value in a crossbreeding program, but none can offer as many positive traits as the Simmentaler - and that is exactly why we use them in our herd.

### Building a Registered Herd

Bringing every cow up to Appendix A status is time-consuming, yet each calving season is more rewarding than the last. When our stud bulls hit the market in a few years, they will be hardy, top-quality animals suited to the typical Botswana and Namibian farm. Simmentalers have served us well for more than 30 years; we would have changed the recipe long ago if it didn't work.

### Farming for the Farmer

We farm for the farmers, offering no-nonsense cattle bred to thrive in harsh conditions. We invite all Botswana farmers to our **production sale on 7 December 2025 in Tlokweng**, where we'll offer top Simmentaler animals that can make a real difference in your herd.





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## Sebata-Kgomo Ranch

Shaw Kgathi

**C**attle farming forms an integral part of our culture in Botswana. At independence the national herd was estimated at 3 million; since then it has fallen to about 1.5 million. Agriculture has been hard-hit by climate-change impacts, periodic droughts, poor rangeland practices and outbreaks of foot-and-mouth disease - all of which have contributed to the decline.

For more than five decades Botswana's economy has relied mainly on diamonds for its Gross Domestic Product. To revive agriculture, the new **Botswana Agricultural Sector Policy (May 2025)** states that *"technical interventions will address genetic improvement, veterinary services, rangeland management and climate adaptation, upgrading livestock breeds, expanding artificial-insemination programmes and improving animal-health services that will boost herd quality and reduce mortality"* (p. 11). As individual farmers, we intend to seize this opportunity.



### Background

I was born in a rural setting to a family of subsistence farmers. Much of my childhood was spent at the cattle-post, especially during school holidays. With no formal employment, my parents pieced together an income from crop and livestock farming.

Those experiences showed me the true value of cattle: every beast sold meant a few more days in the classroom. School fees were paid by selling a few heads of cattle at the start of each term, topped up by a government bursary. The power of cattle sales to feed, clothe and educate our family has given me lasting pride in cattle farming. Despite hardship, my father remained passionate about his children attaining the highest possible education.

### Life experience as a commercial simmentaler breeder

As a commercial cattle farmer I initially had no strong preference for any single breed - my focus was simply on animals that could deliver the best weight gains and financial returns. Most of my herd consisted of mixed commercial cows, chiefly Simbra and commercial Simmentaler lines.

My breeding strategy therefore centered on using high-quality bulls and, where possible, purchasing semen from proven exotic sires. Bulls are expensive, so careful selection is critical.

Beyond genetics, I pay close attention to the position and overall conformation of the bull's sheath, looking for one that is firmly attached along the underline; Simmentaler bulls generally meet this requirement.

The commercial Simmentaler cows have performed well for me over the years, showing high calving rates and low mortalities. In November 2022 one of my Simmentaler cows produced twins (a bull calf and a heifer), and on 6 May another cow delivered a second set of mixed-sex twins. I plan to study these cows further to understand which management or genetic factors may be contributing to such traits.

To secure good market prices, we background and supplement our weaners. Calves are weaned at six to seven months and weighed monthly to track progress; in favourable seasons weaning weights range from 220 kg to 260 kg.

Seeking to raise my management standards, I self-funded a four-day course in Mookgophong, Limpopo, South Africa, in February 2024. The training covered reproduction, pregnancy examinations, and an introduction to ultrasound pregnancy scanning, facilitated by Gustav van Zyl. I still hope to attend judging and advanced cattle-management courses to gain the knowledge required for breeding top-quality, higher-value Simmentalers.



## Desire to transit from commercial farming to stud breeding

### Where it all began

While growing up, I noticed that most white-faced cattle were Simmentalers. I first realised this distinction in the early 1970s. In my home village a farmer named Nicolous Selelo kept Simmentalers and would sometimes bring his bulls to a kraal next to our primary school. As small boys we crowded around to marvel at these huge, white-faced bulls. That was when we learnt the breed's name - and when my love for Simmentalers truly started.

The commercial Simmentalers I have run over the years strengthened my belief that this is an exceptional breed. I decided on a long-term plan to become a registered stud breeder and set myself a ten-year goal to meet all the requirements.

### Building a registered herd

To prepare for the transition, I sold almost all my commercial cattle and began buying registered animals, visiting many stud breeders and attending numerous auctions - because exchanging information is vital.

- First purchase (2011): ten (10) heifers and two (2) bulls from Philip and Rita Lombard's Lussim Stud.
- Additional females followed from Grand Stud in Ghanzi, Riversley Simmentaler Stud in the Tuli Block, and DKS Simmentalers of Hendricks Dikampa in Xanagras.

These animals carry bloodlines from several renowned breeders in the region.

In 2023, to keep upgrading my genetic pool, I acquired Taaibosspuit Zaro (PJO 18110) as herd sire. Zaro is one of the very few direct sons of Leeupoort Zarlo in Botswana; Zarlo has been one of Southern Africa's top breeding bulls in recent years, producing numerous herd sires.



## Why Simmentaler

Simmentalers are relatively docile, dual-purpose cattle with early-maturing qualities and excellent mothering ability - traits that make farming easier for any producer. They can, however, be vulnerable during severe droughts, so I manage different grazing camps and provide daily licks and supplements to keep the herd in good condition year-round.

My passion for Simmentalers continues to grow, and I remain committed to developing a stud that showcases the breed's full potential.



## Conclusion

Cattle farming is a family project, and I want to thank my wife, Betty, for her unwavering support of my dream to become one of the top Simmentaler breeders in Botswana. I am also grateful to everyone who has mentored and assisted me on this journey. With their help, I now feel confident in the quality of my herd and will be applying to join the Simmentaler Cattle Breeders' Society of Southern Africa.

Botswana already has good infrastructure to support the agricultural sector. With a concerted effort, cattle farming can once again become attractive - especially to our youth. Improved guidance from extension-service teams will further help farmers.

The upgraded artificial-insemination centre at Ramatlabama, along with subsidised imports of exotic semen, will go a long way toward improving national genetics. As Simmentaler breeders we must keep marketing the breed's quality and value so that we can continue to secure better prices.



# SIMMENTALER

Full stop.





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**Smart Stockmanship:  
Back to basics**

**8<sup>th</sup> to 10<sup>th</sup> October 2025**

Aldam Holiday Resort

**FOR MORE INFO:**

<https://lrf.co.za/stockman-school/>

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at Molatek

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dis nou vryheid

LRF

# Southern African **STUD PRODUCER** of the Year 2025

## ENTRIES OPEN NOW!

The LRF, in collaboration with Santam, invites all cattle stud breeders, irrespective of the breed you farm with, to enter for this prestigious award.

The **winner** will walk away with **R25 000** in cash and a free ticket to attend the LRF Stockman School 2026. The **runner-up** will receive **R10 000** in cash.

Entry forms available from [www.lrf.co.za](http://www.lrf.co.za) / [office@lrf.co.za](mailto:office@lrf.co.za)

**Entries close by the 18th of July 2025.**

*The winner will be announced at this year's LRF Stockman School.*

**Completed entry forms should be submitted by the 18<sup>th</sup> of July 2025:**

Prof Frikkie Naser | E: [naserfw@ufs.ac.za](mailto:naserfw@ufs.ac.za) | T: +27 (0) 51 401 2211





# Become a Registered Simmentaler Breeder

## STEP 01

### Contact the Office

Contact the office for an English or Afrikaans application form.  
[info@simmentaler.org](mailto:info@simmentaler.org) or [accounts@simmentaler.org](mailto:accounts@simmentaler.org)

## STEP 02

### Receive Application Form

Receive application form containing applicable information and fees.

## STEP 03

### Complete the Application Form

Complete the application form in full. Form 1, 2, 3 and 4.  
NB - all dates and a drawing of your road map need to be completed.

## STEP 04

### Double Check your Joining Date

Double check your joining date - this date determines part of your membership fee as well as the date which calves can be registered from.

## STEP 05

### Return Application Form

Return application form with proof of membership fee payment to Erna at [accounts@simmentaler.org](mailto:accounts@simmentaler.org).

## STEP 06

### Your Application will be Sent

Your application will be sent to the registrar.

## STEP 07

### You will be Notified

Once the application has been processed, you will be notified of your registered details and receive a VAT invoice.

## STEP 08

### Congratulations!

You are now a registered member of the Simmentaler Society!

## Advantages of a Membership

- Add value to your animals
- New marketing opportunities
- New income possibilities
- Annual Technical Advisor visits
- Join a network of dynamic beef producers
- Outstanding professional client services
- Registration certificates for animals
- 24 hour access to your animal and herd reports
- A sophisticated system for performance testing
- An income potential apart from only weaners
- Trade ideas, meet other farmers with mutual objectives
- A well trained and competent team at the Society's office
- Assistance in animal selection, genetic analysis and general advice



# Auction Results

## June 2025

### Northern Select Sale - 5 June 2025, Windhoek, Namibia

	<b>Animals (Sold/Offer)</b>	<b>Average</b>	<b>Highest</b>	<b>Animal ID &amp; Buyer</b>
Bulls	6/7	R 56,333	R 62,000	Arla Mikado VB2110 - FK Kanguuehi, Windhoek

### Hochfeld Joint Production Sale - 17 June 2025, Windhoek, Namibia

	<b>Animals (Sold/Offer)</b>	<b>Average</b>	<b>Highest</b>	<b>Animal ID &amp; Buyer</b>
Bulls	9/11	R 67,778	R 100,000	Gunzel Levin TG21115 - Northnam Carriers CC, Otavi

### Bleka auction - 25 June 2025, Danielskuil

	<b>Animals (Sold/Offer)</b>	<b>Average</b>	<b>Highest</b>	<b>Animal ID &amp; Buyer</b>
Bulls	4/4	R 71,250	R 100,000	Bleka BT2172 - Force Farms (PTY) LTD, Kuruman
Cow in calf	2/2	R 18,000	R 18,000	Bleka BT19075 & Bleka BT19211 - S Mathews, Sannieshof

### Swartland Veevoere bulveiling - 26 June 2025, Moorreesburg

	<b>Animals (Sold/Offer)</b>	<b>Average</b>	<b>Highest</b>	<b>Animal ID &amp; Buyer</b>
Bulls	5/5	R 62,500	R 65,000	Locheim Boelie WDW/2321 - ZA Walters, Graafwater





DIE BRAAIKUIKEN  VAN DIE ROOIVLEISBEDRYF

# GULLAND

## SIMMENTALERS



## 17 DE PRODUKSIEVEILING

# 10 JULIE 2025

11H00 | PLAAS VLAKNEK | KOSTER DISTRIK



## 40 BULLE

## 40 VROULIK

Martiens de Jager Jnr 083 454 1994

Martiens de Jager Snr 083 306 3304

Lardus du Plessis (Agent) 083 478 8062

Steven Mathews (Afslaer) 076 865 0640



082 335 5476 / 082 926 6614



# EG BULL SALE

15 JULY 2025

SWARTBERG SALE YARD  
AT 11H00

80  
BULLS

BREEDS



BULLS ARE SCREENED PRIOR TO THE SALE FOR QUALITY ASSURANCE

GRAHAM JOYNER 082 329 0233 | BRANDON LEER 082 570 5863



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AGENTS



Swift  
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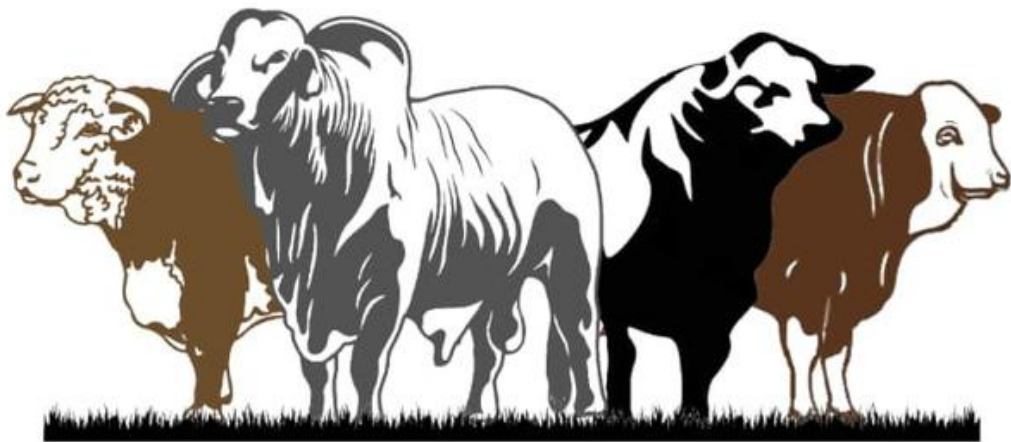
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- 5TH PRODUCTION SALE -

# SOUTHERN BERG

EST. 2021



## PURE BREED SALE

*Adding bone and capacity to your herd!*



**I AM  
18 JULY 2025  
UFA SALE YARDS,  
UNDERBERG**

Tim Hempson: 082 095 2963  
Brett Newborn: 083 412 1937  
Bruce Taylor: 084 585 0508  
Tracey Forsyth: 076 790 3891  
Pete Louwrens: 082 852 3926  
Dave Louwrens: 083 277 7933  
Brandon Leer: 082 570 5863  
Joffs Coni (FLA): 082 889 5858

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& GALLSICKNESSVELD

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CENTRAL  
POINTS



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# BETTER BEEF SALE

19 JULY 2025  
NETHERWOOD

**BRAHMANS & SIMMENTALERS**  
**BULLS & FEMALES**



OLIVER AADNESGAARD 067 416 5194  
ANDREW MILLER (AUCTIONEER) 082 493 2362  
ED BARRY 082 359 6347

**AAM**  
Livestock Agents & Auctioneers



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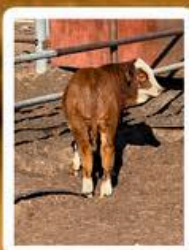
# Reduction Sale

19 July 2025 | 11:00

Venue: Stockmans Choice, Thlokweng



## 50 SIMMENTALER FEMALES ON OFFER



**CdP**

ONLINE  
AUCTION SERVICES

Nico Vos: +267 71 312 330 (Auctioneer Stockmans)  
Gerda Vos: +267 71 489 877  
Samuel Setemere: +267 73 548 855 (Online Technical)  
Marlise: +27 65 716 4689 (Online)  
[www.cdpauctioneers.co.za](http://www.cdpauctioneers.co.za) | [cdp@cdpauctioneers.co.za](mailto:cdp@cdpauctioneers.co.za)



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# Feed the World



# Voed die Wêreld

Simmentaler Cattle Breeders' Society of Southern Africa

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+27 51 446 0582

**E-mail:** [info@simmentaler.org](mailto:info@simmentaler.org)



**Postal Address:**

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9330

**Office Hours:**

08:00 - 16:30 (Mo - Th)  
07:30 - 16:00 (Fr)

## Stay Connected with Us:

 Simmentaler SA  
 SimmentalerSA  
 [www.simmentaler.org](http://www.simmentaler.org)

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Langenhovenpark  
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Schweizer-Reneke*





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